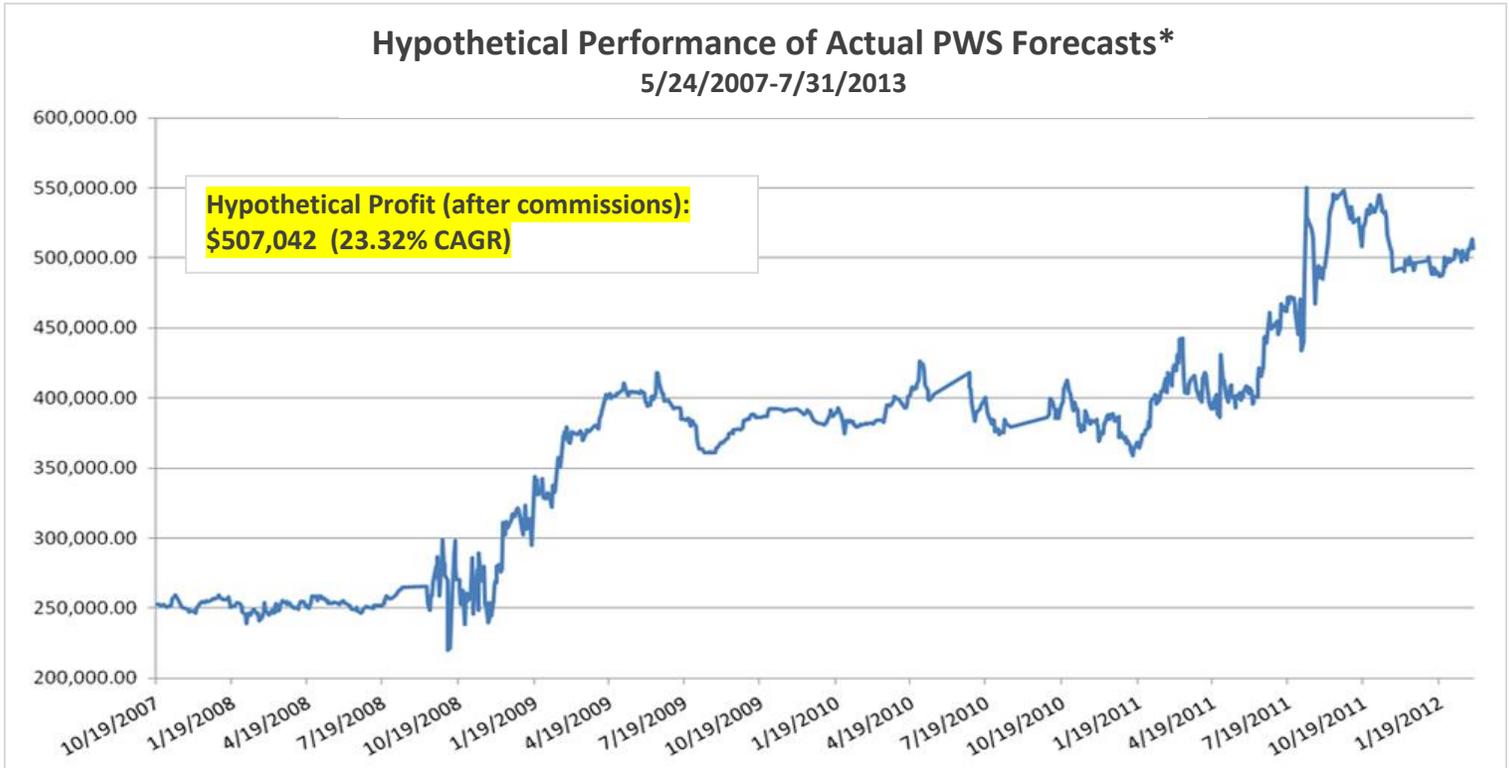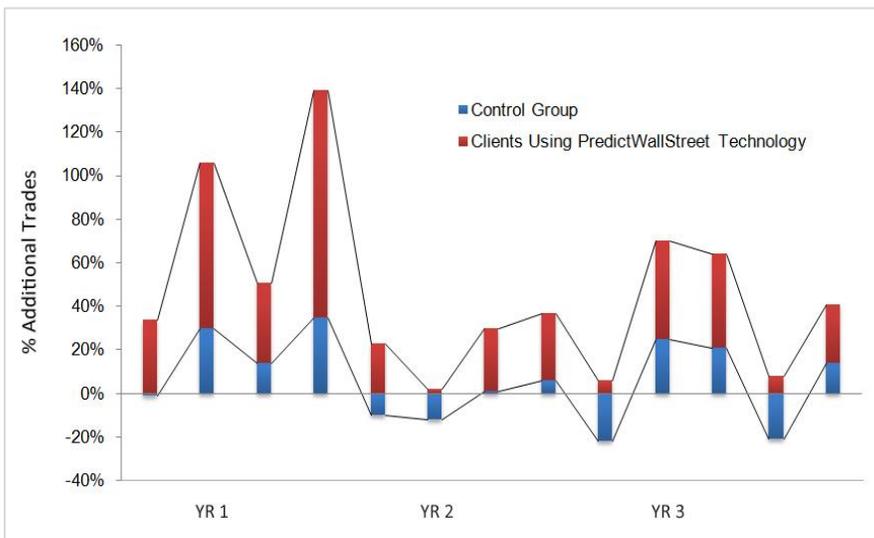# PredictWallStreet – Improving Broker Revenue and Investor Gains

PredictWallStreet produces daily stock and index forecasts by processing the collective intelligence of participating online global investors and traders through proprietary algorithms. We have released one-day forecasts daily, ahead of the opening bell, on broker sites (e.g. TDAmeritrade) as well as on predictwallstreet.com. The chart below shows that, in aggregate our forecasts have been profitable.*

Hypothetical Performance of Actual PWS Forecasts*
5/24/2007-7/31/2013

Hypothetical Profit (after commissions): $507,042 (23.32% CAGR)

*DISCLAIMER: PredictWallStreet, LLC is not an investment advisor. **Talk to a professional before making any investment decisions. PAST PERFORMANCE DOES NOT GUARANTEE FUTURE RESULTS. PredictWallStreet is not responsible for any losses due to the use of forecasts or other content in investment decisions**. Results shown are Hypothetical. **Methodology:** Hypothetical results are based on trading all forecasts released on the PredictWallStreet website on stocks >$5 from 5/24/07 – 7/31/13. For more information on Methodology, please see our white paper at www.predictwallstreet.com.

Control Group
Clients Using PredictWallStreet Technology

Satisfied Clients Trade More

Given the historical track record of PredictWallStreet's forecasts, it is not surprising that online investors who have access to our technology trade more often. To quantify this effect, one of our online broker partners conducted a study over more than 3 years involving thousands of participants. The study found that online investors with access to PredictWallStreet's forecasts and technology traded an average of 30% more often than a control group that did not have access. The graph to the left shows the quarter by quarter results from the study.

How PredictWallStreet Generates Its Forecasts

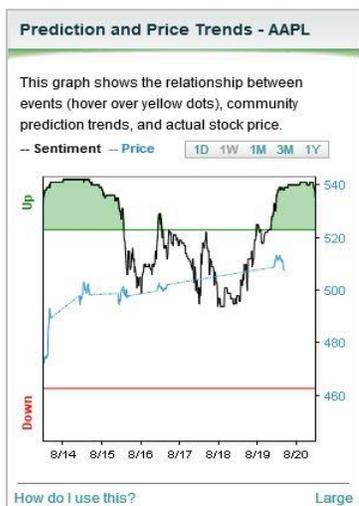# How PredictWallStreet Generates Stock Forecasts

On its own website (www.PredictWallStreet.com) -- and in partnership with a broad international network of brokerage and financial media sites – PredictWallStreet captures real-time investor sentiment daily. Traders and investors offer best judgments and intuitive calls on whether a particular stock or index will go UP or DOWN over various time frames. In exchange for sharing these opinions, the user gets access to a variety of sentiment tools and valuable information.
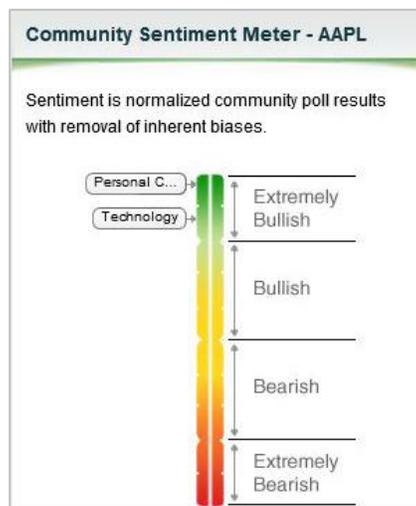
For users who prefer simplicity, PredictWallStreet provides directional forecasts on individual stocks. Our team of researchers have spent years developing proprietary quantitative algorithms that process the aggregated predictions to produce these forecasts. The forecasts are based not only on predictions we receive from users across the internet but also on 20M historical predications from our proprietary database. The directional forecasts also include an indicator of how confident we are in the forecast (strength of 1, 2, or 3).

In addition to the forecasts, users can see poll results from the global community. See graphic at left. While knowing what others think is interesting, PredictWallStreet also tracks and shares the community's record of accuracy in predicting individual stocks movement over time. PredictWallStreet shares this accuracy information with users. If the community accuracy is at 50%, then there may not be any useful information in the opinions. However, consistently high or low levels of accuracy on a given stock offers users an additional data point to weigh in making investment decisions.

PredictWallStreet also provides other useful tools including:

The Prediction and Price Trends Chart shows community sentiment charted alongside the stock price, helping users to identify predictive trends.

The Community Sentiment Meter is a quick way to compare sentiment on a stock to overall sentiment of the stock's industry and sector.
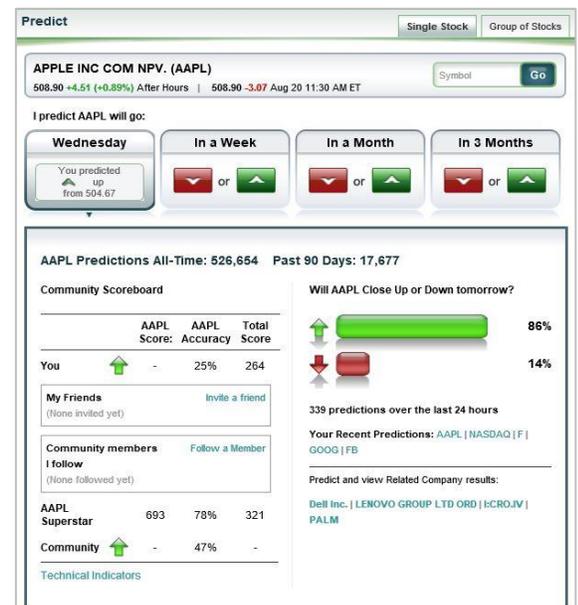
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1. Share a thought, where users can share why they predicted as they did as well as other investment ideas.

2. The Tweet Radar shows what people are tweeting about.

All of the above tools are available for our broker partners and have been shown to increase user engagement and satisfaction.